

The Market For Self-Improvement Products and Services

(December 2012 - 9th Edition)

Price: \$2,495

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* **In-depth profiles** of top self-improvement “gurus”/celebrities (living and past) - descriptions of their organizations, biographies, 2011 revenue estimates/actual when available, products/services offered, books authored, speaking fees, consulting, specialties, headquarters address, websites, for...

...Anthony Robbins, Jack Canfield, Mark Victor Hansen, Deepak Chopra, Suze Orman, Franklin Covey Co. (Stephen Covey), Marianne Williamson, Brendon Burchard, Pete Bissopnette, Zig Ziglar, Brian Tracy, Dr. Phil McGraw, Dr. Laura Schlessinger, Kevin Trudeau, Sylvia Browne, Dale Carnegie, Wayne Dyer, Robert Kiyosaki, Robert Allen, John Gray, Iyanla Vanzant, Les Brown, Louise Hay, Og Mandino, Ken Blanchard, L. Ron Hubbard, Napoleon Hill, Tom Hopkins, Leo Buscaglia, Jim Rohn, Spencer Johnson, Barbara DeAngelis, Earl Nightingale, John Kabat-Zinn.

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(Self-improvement workshops, seminars, courses, retreats, training organizations)

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* Toastmasters International – profile, revenues

* Gaiam Inc. - profile, financials 2007-2012

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Company Profile: Fred Pryor/CareerTrack (Park University)

Company Profile: Learning Strategies Corp.

Company Profile: Skillpath Seminars (Graceland Univ.)

Company Profile: National Seminars Group (Rockhurst Univ.)

Company Profile: Peter Lowe Intl. (Get Motivated) seminars – past history/business model, Bankruptcy, management issues, new owners, etc.

Company Profile: Landmark Education

Company Profile: Peak Potentials, T. Harv Eker.

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* Reasons why America is growing fatter, cycles & nature of U.S. weight loss market.

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- * (Names, addresses, phone, key contacts at relevant trade groups, journals, periodicals in the field)